



The  
University  
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Guest Lecture

# THE GLOBAL PHENOMENON OF FAKE NEWS

Speaker: **Dr. Panagiotis Paschalidis**

Research Fellow at the South-East Europe Programme of the  
Hellenic Foundation for European and Foreign Policy (ELIAMEP)

Date: **Friday, 10 November 2017**

Time: **10:00 - 11:30**

Venue: **Auditorium (L. Sofou Building)**

## Overview

We live in an era of 'post-factual' and 'alternative data' information, also referred to as '**Fake News**'.

- But what are 'Fake News'?
- How can we define them?
- What are the theories analyzing the phenomenon and how easy or hard is it to spot them?

**Dr Paschalidis** (PhD Paris III-Sorbonne Nouvelle in Journalism) will speak on the global phenomenon of 'Fake News' and offer real life examples.



Knowledgeable



Culturally Agile



Critical Thinker



Reflective &  
Self Aware

Mandatory for  
**BUSENG2a & BUSENG2aa.**

