



The
University
Of
Sheffield.

International Faculty
CITY College.

Business
Administration &
Economics
Department.

Guest Lecture

Re-Making Makedonia Palace The Marketing Strategy



Mrs. Eva Saringala

Director of Sales, Makedonia Palace Hotel

Monday, 20 November 2017

13:30 - 15:30

The University of Sheffield International Faculty, CITY College
Room L5 (3, L. Sofou st., 7th floor)

Thessaloniki



Knowledgeable



Creative &
Innovative



Professional &
Adaptable

Mandatory for Year 2 students.

Open to Public - Limited Places
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