



The University
Of
Sheffield.



CITY College
An International
Faculty Of
The University.

**Business
Administration &
Economics
Department.**

4th HOTEL & HOSPITALITY MANAGEMENT CONFERENCE

Monday, 26 May 2014

18:00 - 20:30

VUZF University
1 Gusla str., 1618 Sofia

18:00 – 18:10	Welcome Speech	Prof. Grigorii Vazov Rector of VUZF University
18:10 – 18:25	New Challenges and directions	Dr. Dimitrios V. Nikolaidis Head of the Business Administration & Economics Department The University Of Sheffield International Faculty, CITY College
18:25 – 20:00	The SERVE leadership model: A way to lead your business!	

Seeing and shaping the future. See an opportunity and pursue it aggressively.

Engaging and developing others. Encourage participation and instill confidence.

Reinventing continuously. Think creatively.

Valuing results and relationships. Success is about both of these things.

Embodying the values. True leadership is about building and maintaining trust.



Constantine Zouboukos
Owner/Operator
Chick-fil-A
Pelham, Alabama



George Angelos
Owner/Operator
Chick-fil-A
Vienna, West Virginia



Annette Arton
Operator Spouse
Chick-fil-A
Lafayette, Louisiana



John Arton
Owner/Operator
Chick-fil-A
Lafayette, Louisiana



Nathan Magnuson
Organizational Development Specialist
Masco Contractor Services
Daytona Beach, Florida



Darryl Lesure
Program Manager for Supply Chain,
Chick-fil-A
Atlanta, GA.

Six distinguished speakers from the company will introduce participants to the model and discuss its practical application

Certificates of attendance will be given
Organized by the students of the Marketing Club in Sofia

FREE ENTRANCE



Information - Registrations:

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