

Crafting service excellence and seamless experiences: Uniting marketing and product in customer journeys



Wednesday 22 May 2024

14:30 - 15:20

MPR room, 5th floor. Leontos Sofou Bldg.

Guest Speaker

Menelaos Moustakas

Director, Global Product Marketing at SumUp



In the context of the **Managing Service Quality** module.
Compulsory for students taking the module.
Open to other students interested in attending.
Module leader: **Dr. Ana Cruz**