

GUEST LECTURE

Corporate Sales in the Hospitality Industry



Tuesday, 12 December 2023

12:30 – 13:30 | MPRoom, 5th floor, L. Sofou Bldg.

Guest Speaker

Constantina Pliatsika

Corporate Sales Manager
Makedonia Palace



In the context of the **Personal Selling and Sales Management** module
Module Leader: **Mr Chris Liassidis**
Addressed to MARENG3a students